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Rey Eliminates Bohanan's Lead in Recent Polling

Poll: Rey slashes Bohanan's "inevitability" myth, as overtaxed Marylanders look for change of leadership

Lexington Park, MD, September 10, 2014 – A new poll released last week confirms that since the June 24 primary Republican candidate for Maryland House of Delegates District 29B Deb Rey has eliminated incumbent Democrat Delegate John Bohanan's presumed commanding lead.

According to St. Mary's Republican Chairwoman Mary Burke-Russell, "This poll confirms that voters across the spectrum and throughout the county have had it with the O'Malley-Bohanan taxes and want a change of leadership in Annapolis. Despite redistricting to make District 29B a strong Democrat seat, voters simply don't trust the current Democrat incumbents to lower their tax burden. This is a pivotal election."

KEY FINDINGS

- Deb Rey ties John Bohanan, 44% - 44%
- More than half the voters in Bohanan's district are thinking about leaving because Bohanan's taxes are too high, *including 32% of Democrats*
- More than 62% of respondents say Democrats have Maryland on the WRONG

TRACK

- 35% of Democrats don't trust Bohanan to cut taxes

Chairwoman Burke-Russell continued, "These poll results are further proven by observing how Bohanan is running his campaign. Have you ever seen so many campaign signs littering the county? Have you ever seen Bohanan knocking on doors in person before this year? Bohanan knows his job is on the line, and he is grappling to keep his power. Rey's winning will make a huge statement across this state."

The telephone survey of 203 likely voters was conducted September 2.

The margin of sampling error for the full sample is +/- 6.85% percentage points with a 95% level of confidence. This means that an identical survey conducted under the same circumstances would generate a result within the margin of sampling error 19 times out of 20.

Data for this research is collected using an automated polling methodology. Automated polling systems use a single, digitally-recorded, voice to conduct the interview while traditional firms rely on phone banks, boiler rooms, and operator-assisted technology. Survey questions are digitally recorded and fed to a calling program that determines question order, branching options, and other factors. Calls are placed to randomly-selected phone numbers through a



process that insures appropriate geographic representation. Typically, calls are placed from 5 pm to 9 pm local time during the week. Saturday calls are made from 11 am to 6 pm local time and Sunday calls from 1 pm to 9 pm local time.

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